



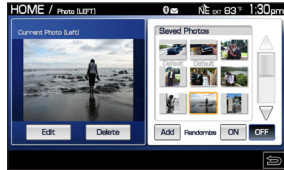
Voice-Activated Touch-Screen Navigation System

Ford's voice-activated touch-screen Navigation System is loaded with a number of features and functions designed to provide customers a superior level of connectivity and information while on the road. Coupled with SIRIUS Travel Link™, a Ford Motor Company exclusive, the Navigation System also acts as the hub for up-to-the-minute news about weather, traffic, gas prices, movie listings, sports scores and more. Need-to-know information is always a voice command away and since the Navigation System is factory-installed, it works seamlessly with other Ford features and connectivity technologies, including Ford SYNC®.



Ford Home Screen

Customers can customize the Navigation System's home screen with favorite family and/or vacation photos. The system can store up to 32 jpg/jpeg/jpe files up to 1.5MB each.



3-D Bird's-Eye

The new 3-D bird's-eye map has a day- and night time view, displays various brand icons and landmarks along a route, and can split screen to provide detailed freeway exit, turn and ramp transition lane guidance.



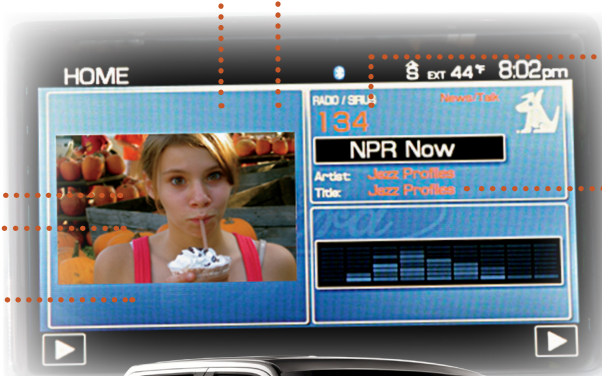
Touch-Screen Automatic Climate Control

Touch-screen automatic climate control is available on voice-activated touch-screen Navigation System equipped vehicles with an 8-inch touch screen.

Jukebox



The digital jukebox can store approximately 2,400 songs and enables users to browse their music library via the screen or through voice activation.



SIRIUS Satellite Radio



The navigation screen displays the SIRIUS channel icon for easy recognition, as well as artist and song title information.

Ford SYNC

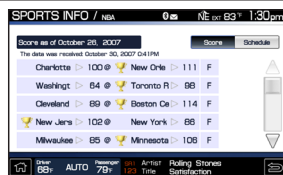


Users can connect to Ford SYNC via voice commands or the system's touch screen.



2011 Ford F-150 SVT Raptor

SIRIUS Travel Link



SIRIUS Travel Link connects users to up-to-date traffic, weather, fuel prices, movie listings, sports scores and more. Movie listings highlight show times, run lengths and ratings. The system can sort theaters by distance and direct drivers to the selected location. Access schedules and scores for your favorite sports teams. View incident information and avoid slow areas with a recalculated route. Check out current weather conditions for an area, view a five-day forecast or scan a coast-to-coast weather map. Fuel information can be sorted by price, distance or alphabetically.

